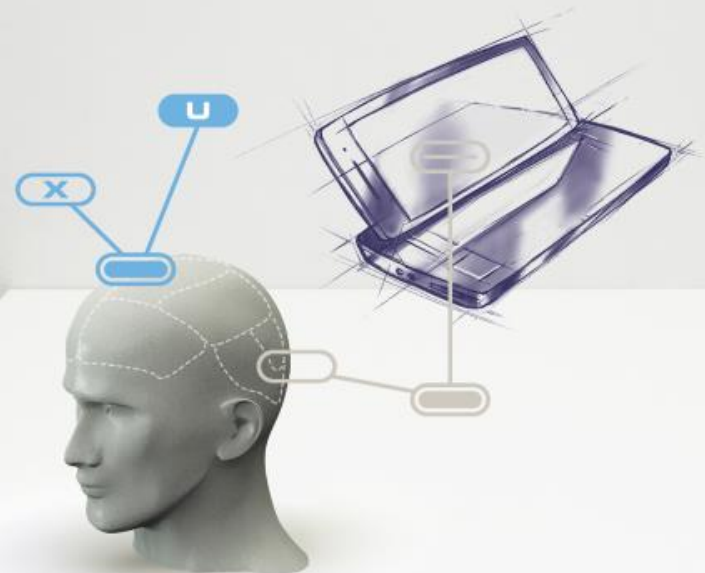


Future Service Logistics

You better start now!

Minou Olde Keizer (CQM)
Collin Drent (TU/e)
Geert-Jan van Houtum (TU/e)

SLF Summit
November 15, 2018



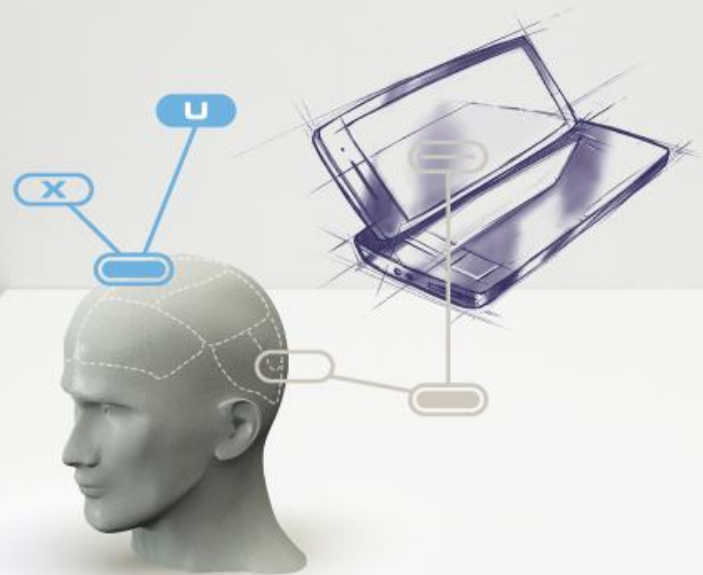


Consultants in Quantitative Methods

Future Service Logistics

You better start now!

Minou Olde Keizer | November 15, 2018 | oldekeizer@cqm.nl



CQM: Data Science Specialists

Video: Future shore control center

Video...



Service Control Tower: Near future?!



Scope

➤ Companies within the Service Logistics

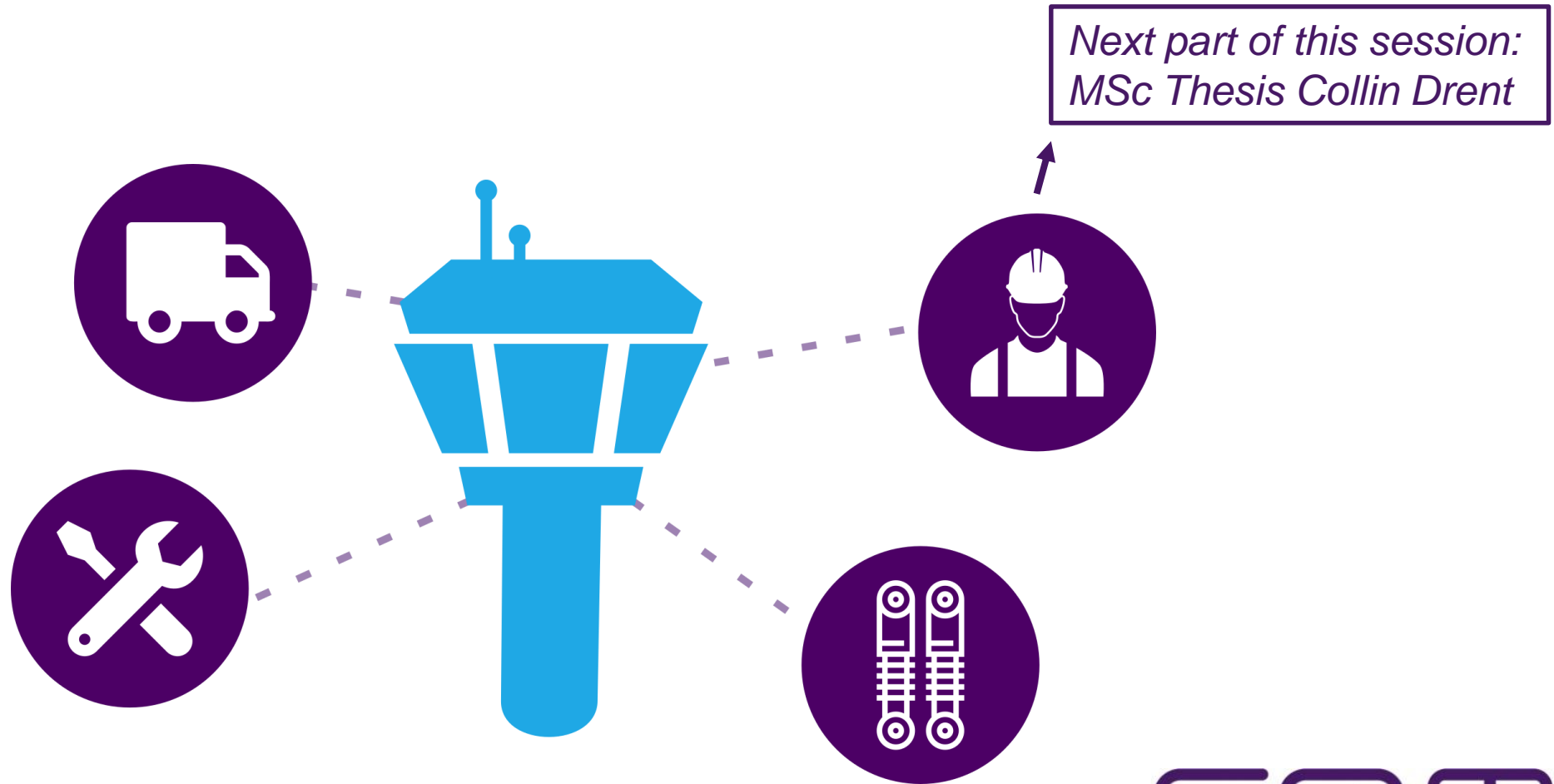
- that are involved in maintaining assets, from the start-of-use until the end-of-life



What is a Service Control Tower?

➤ A centralized system that manages and controls the service logistics of physical assets, by using real-time information

- Monitoring
- Anticipating
- Supporting



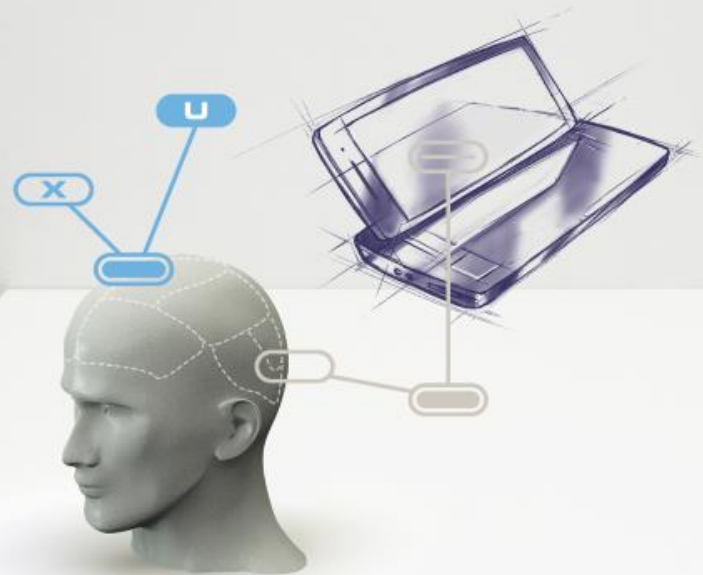
Join?



Future Service Logistics

You better start now!

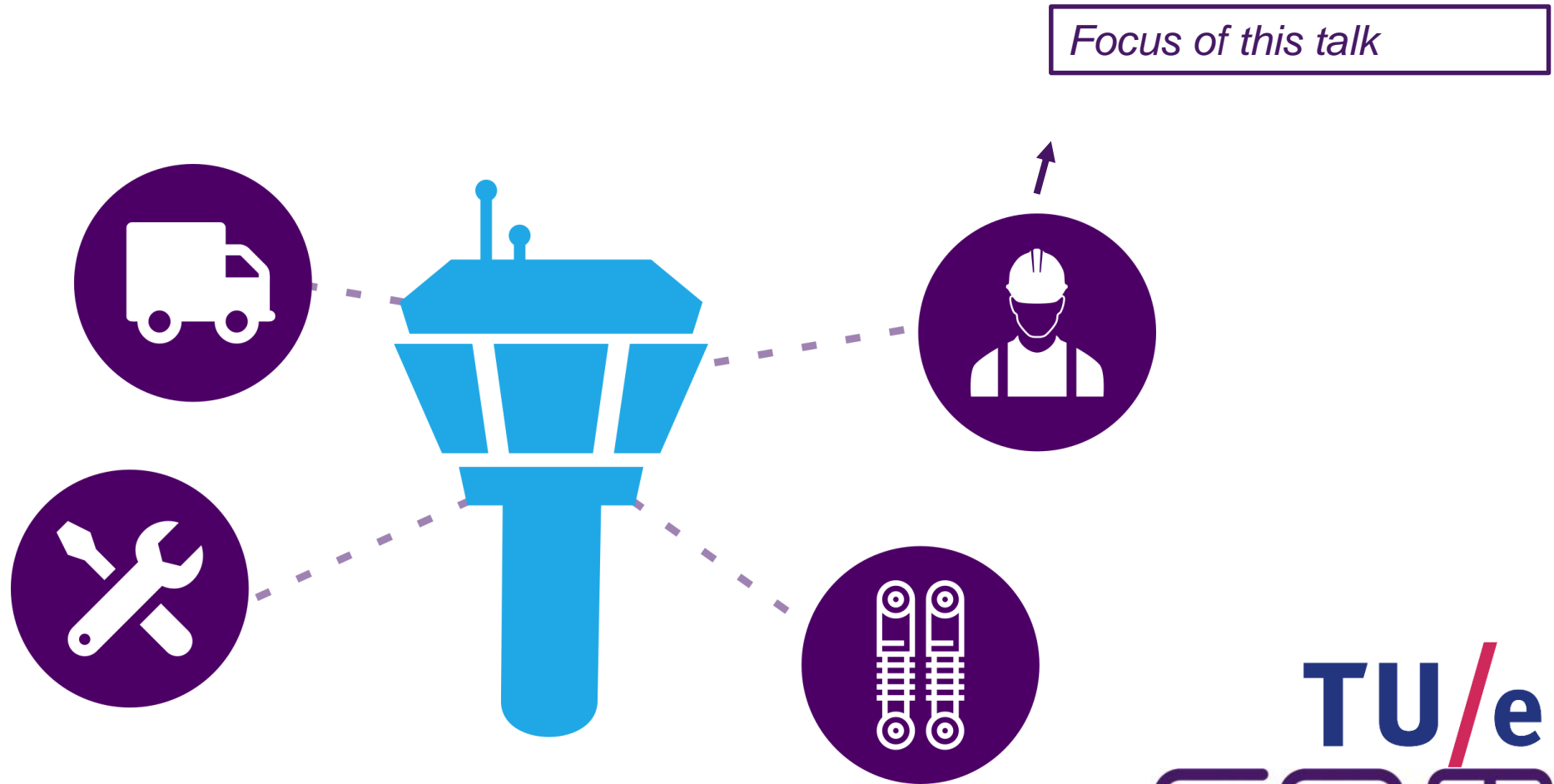
Collin Drent | November 15, 2018 | c.drent@tue.nl



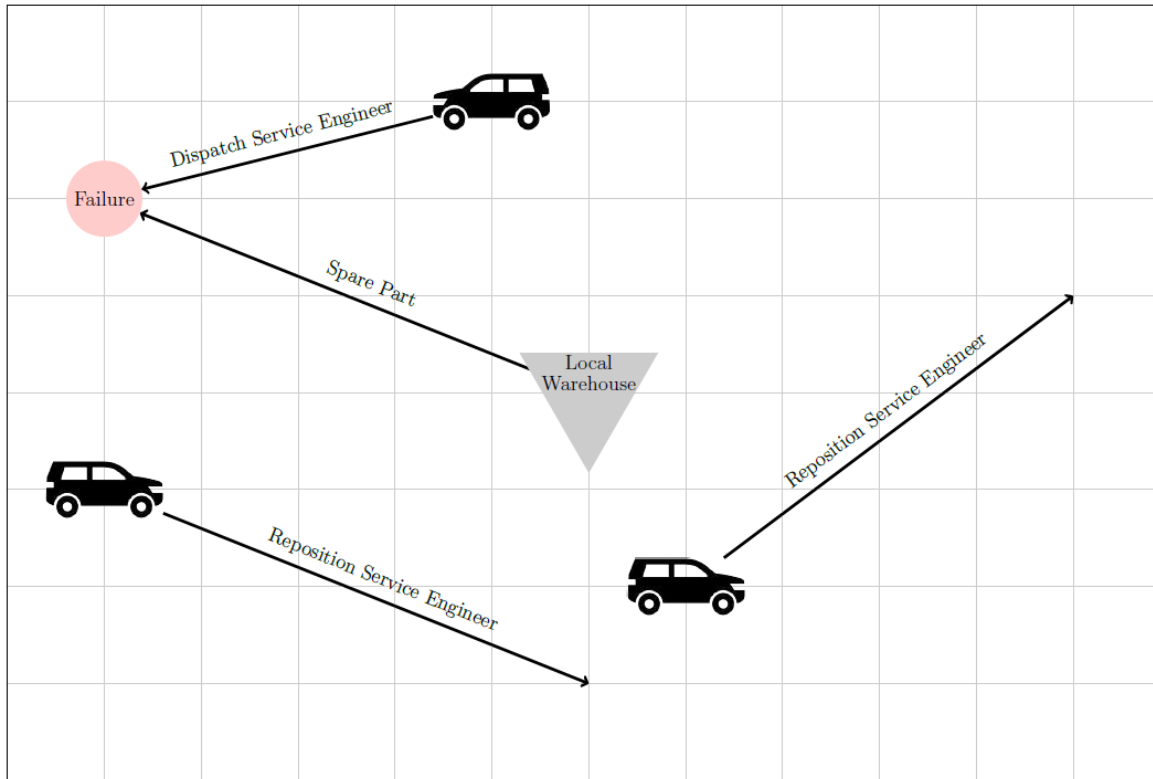
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Introduction

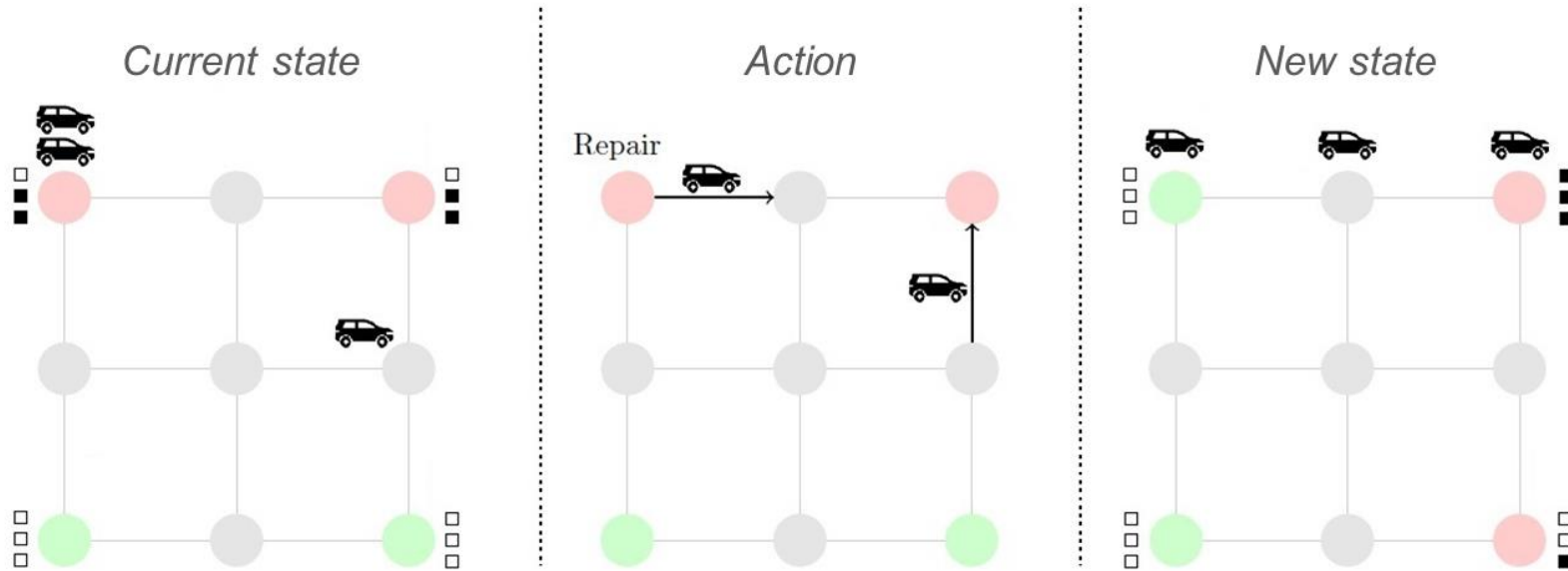


How to direct service engineers?

- Dispatch service engineer upon failure
- Reposition idle service engineers
- Reallocate assigned service engineers

Assumption: perfect remote diagnosis upon failure

Representation of Service Logistics Network



➤ Small instances: Derive optimal policy

- Using Markov Decision Theory

➤ Large instances: Develop scalable heuristics

} Obtain insights

} Quantify effects for real-life networks



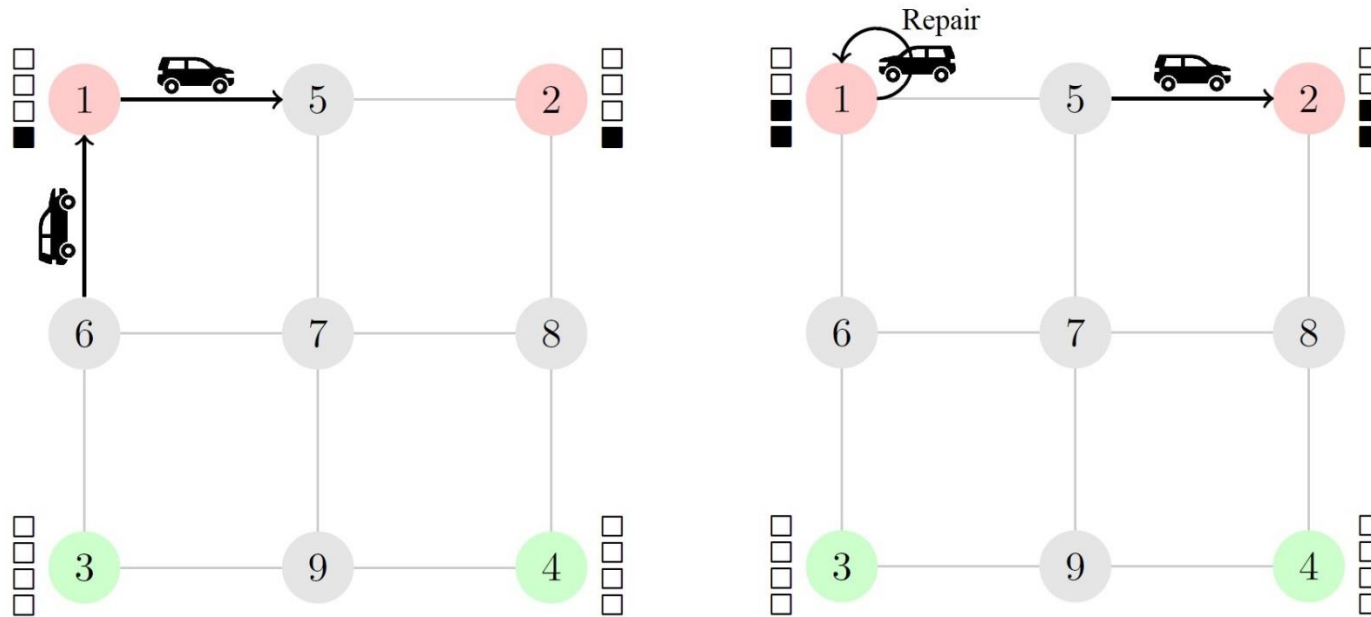
Insights



Exact approach

Small instances – Dispatching

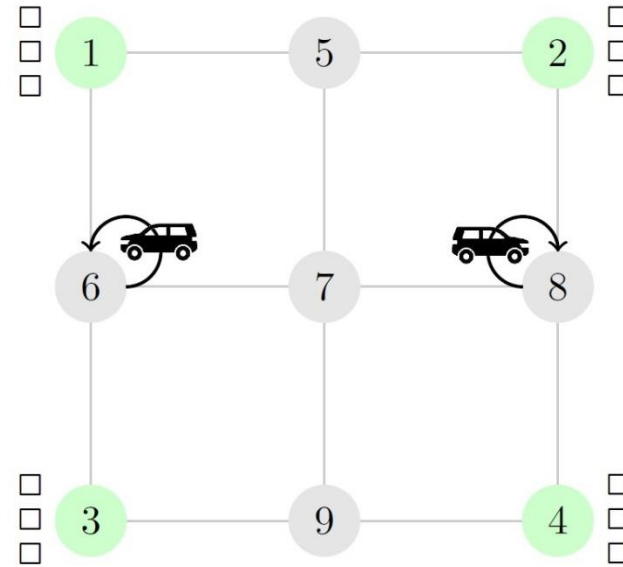
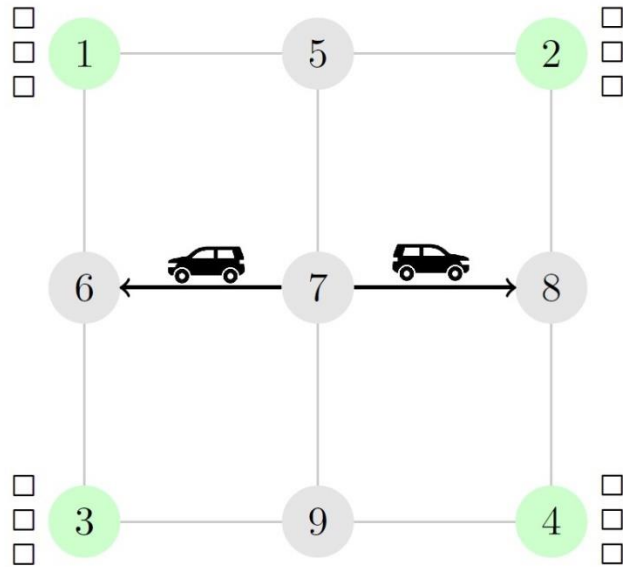
➤ Dispatching from a network perspective



Exact approach

Small instances – Repositioning

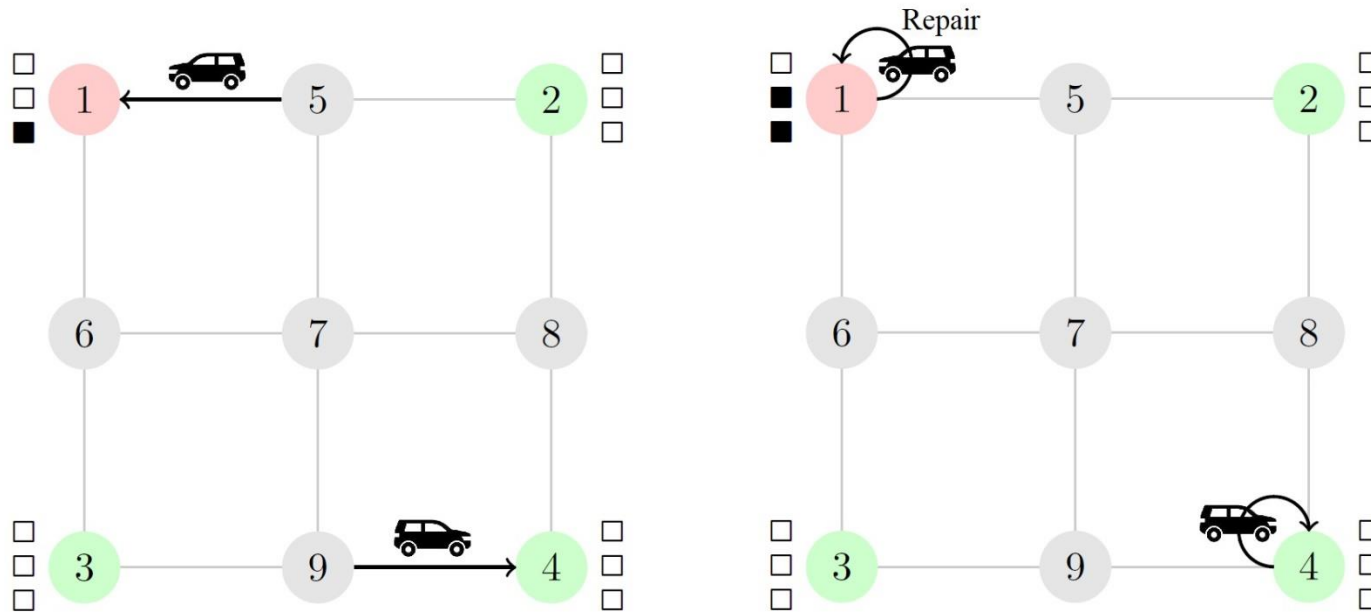
↪ Repositioning: Static dwell points for idle service engineers



Exact approach

Small instances – Repositioning

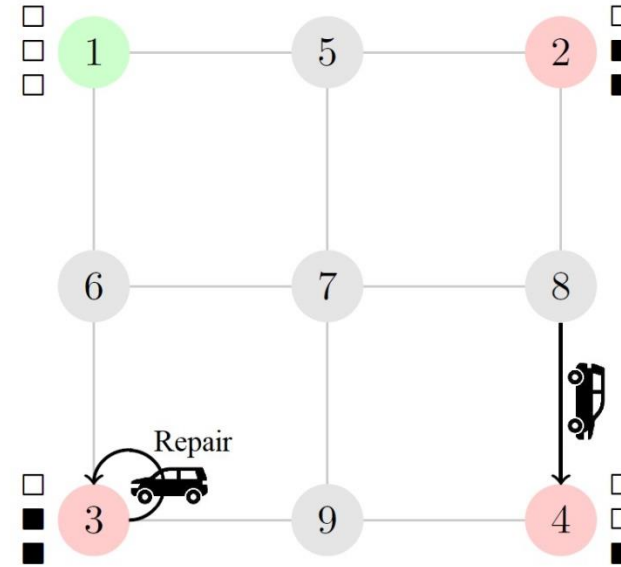
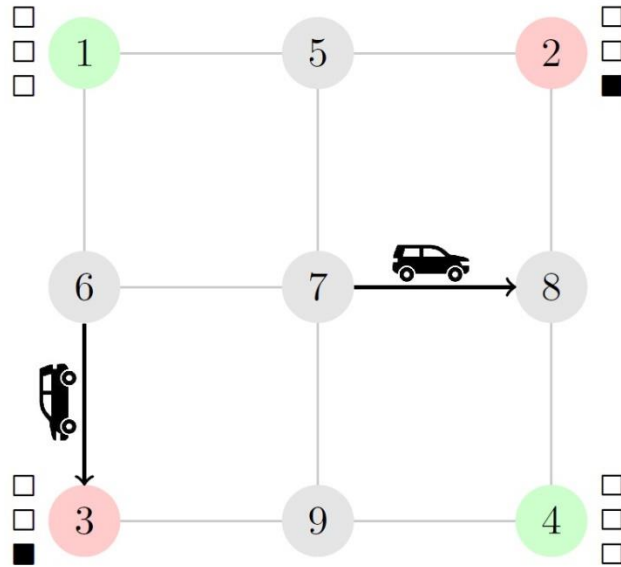
↪ Repositioning: Dynamic dwell points for idle service engineers



Exact approach

Small instances – Reallocation

↪ Reallocation: Can be beneficial



Heuristic approaches

1. Dispatch service engineers to service requests

- a) Benchmark “closest-idle first”
- b) Top matching of service requests and idle service engineers
(through “Minimum Weighted Bipartite Matching problem”)

2. Reposition idle service engineers

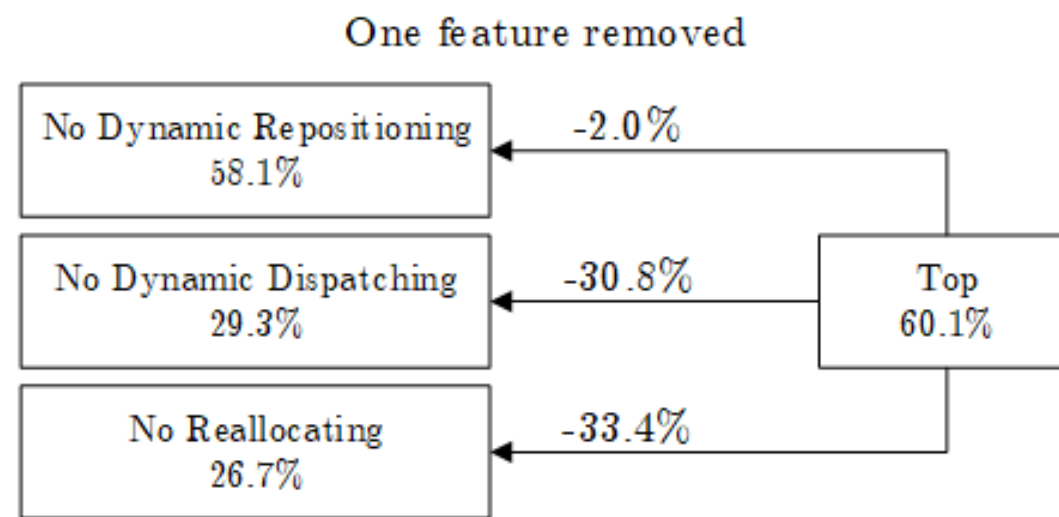
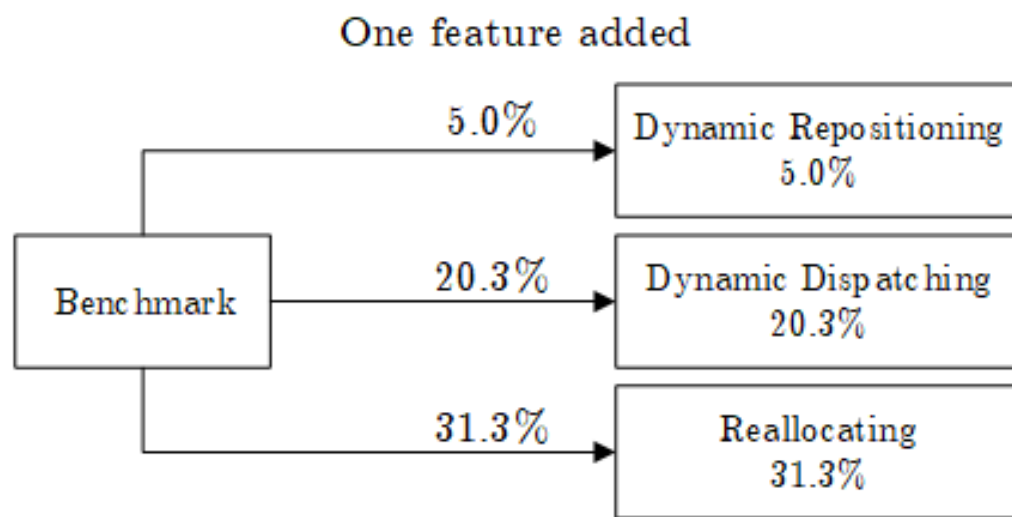
- a) Benchmark send to nearest unoccupied dwell-point
(determine dwell points with “Maximum Expected Covering Location problem (MEXCLP)”)
- b) Top send to neighbouring node with highest contribution to coverage in real-time
(using marginal contribution coverage from MEXCLP)

3. Reallocation



Results

Large instances: savings from benchmark in %



Conclusion

➤ Academic perspective:

- First to address a combination of dynamic dispatching and dynamic repositioning with reallocation in a service logistics network

➤ Practical perspective:

- Scalable heuristics suitable for real-life networks
- Dynamic dispatching outperforms widely adopted “closest-idle first” policy
- Allowing for reallocation can reduce costs significantly



Discussion



Statement 1

“Future service logistics is impossible without a Service Control Tower”

Also for small and medium-sized companies



Statement 2

“Future service supply chains require **one** chain coordinator (*ketenregisseur*)”

